

IT China Land Project Summary

A world class operating center to perform IT business worldwide and generate profit in a real matrix

IT China Land is a government sponsored project aimed to host and perform a variety of world class IT events, research, education and marketing development, business include IT products, services and technologies exchange, exhibition and promotion, e-shopping, e-learning, networking, trade and show room, media and museum, etc. It is located inside China's Olympic Park of Beijing, the capital of China, the center of government, culture and commerce (80% China's IT giant located in Beijing). It integrates business with the long history of China and oriental cultures. This is the first and central place in Beijing to present worldwide IT technologies, products, business, services, trades and events. It also enhances technologies, product image, business networking, human comfort and culture enjoyment together to build up the profit center for consumers and enterprises.

The 1.2 million square feet intelligent complex locate inside Beijing Ethnic Park, and southwest of National Olympic Park, not just locate at the center of culture and business, but also around with China International Exhibition Center, Beijing World Trade Center, International Olympic Games Center, Olympic Forest and China's Hi-Tech Center.

Conjunction with another 1.6 million sqf. Hotel, villa, entertaining complex, the facilities will demonstrate following subjects:

1. ***IT Industrial Museum.***
It will be the major IT educational, academic and event center in China.
2. ***International IT brand name promotion Palace.***
It is long term exhibition and show room for world class IT companies.
3. ***The exchange center*** for IT technology, human resources, programs and products.
4. ***China IT technology development center.*** Sponsored by a number of IT giants, government and various companies to build marketing lab and research bases for technologies, research, products, human resources networking and partnership.
5. ***IT services.*** It will offer a variety of services and associations with IT industries, such as Internet Data Center, JV and financial assistance, video and real time conference, e-learning and educational programs, marketing and media support, networking control room, incubator, products and programs exchange, wireless and statelier communication and marketing, etc.
6. ***Information Center*** integrates library, super book city, various information centers and organizations. Media, TV Station, Broadcasting Center.
7. ***City Community Service,*** e-shopping, minority mall, club, performance center, **hotel and villa** (#1 location for 2008 Olympic Game)

Business Opportunities

1. Performing various IT businesses with unique channels and best location and to promote global company products, technologies, images and services.
2. Integrating and utilizing different resources together, including China national and local government resources, industrial and technology resources, private and international organization resources, to build up new economy and globalization.
3. The best way in China to coordinate with government, private and international companies to promote the IT industry, culture, science and business together and to establish bonds among companies, consumers and global businesses with solid revenue and confidence, specially tied with 2008 Olympic game related business.
4. Beautiful design, interior beach and garden style environments with intelligent comfortable modern offices, networking, various media, government and marketing agency support, a haven of talent, concept and principal.

China IT Land Projects Revenue Potential

1. Door tickets
2. Exhibition and trade show
3. Technical support and networking and ISP services
4. E-commerce, ICP and ASP
5. Educational and e-learning programs and software
6. Museum
7. Entertainments, food, hotel, movie, performance, culture, art and social events
8. Office, incubator and business assistance(consulting, investment, travel, etc.)
9. Clubs membership and operating
10. Media, publisher, TV and broadcasting
11. Other, such as donation, government contribution, investment, special programs

IT China Land 6 months Work Agenda and Expectation

- | | |
|----------|--|
| Sept. 01 | News conference (Sept. 19), search partners and investors. |
| Oct. 01 | Continue working with partners, investors, business plan and management team, visiting US and related countries. |
| Nov. 01 | Complete business plan and full team function, sign agreement with investors and international partners. |
| Dec. 01 | The first investment arrive, and some projects start. |
| Jan. 02 | 50% of investment fund arrive and all projects start. |
| Feb. 02 | All investment in the place. Some business and services function. |